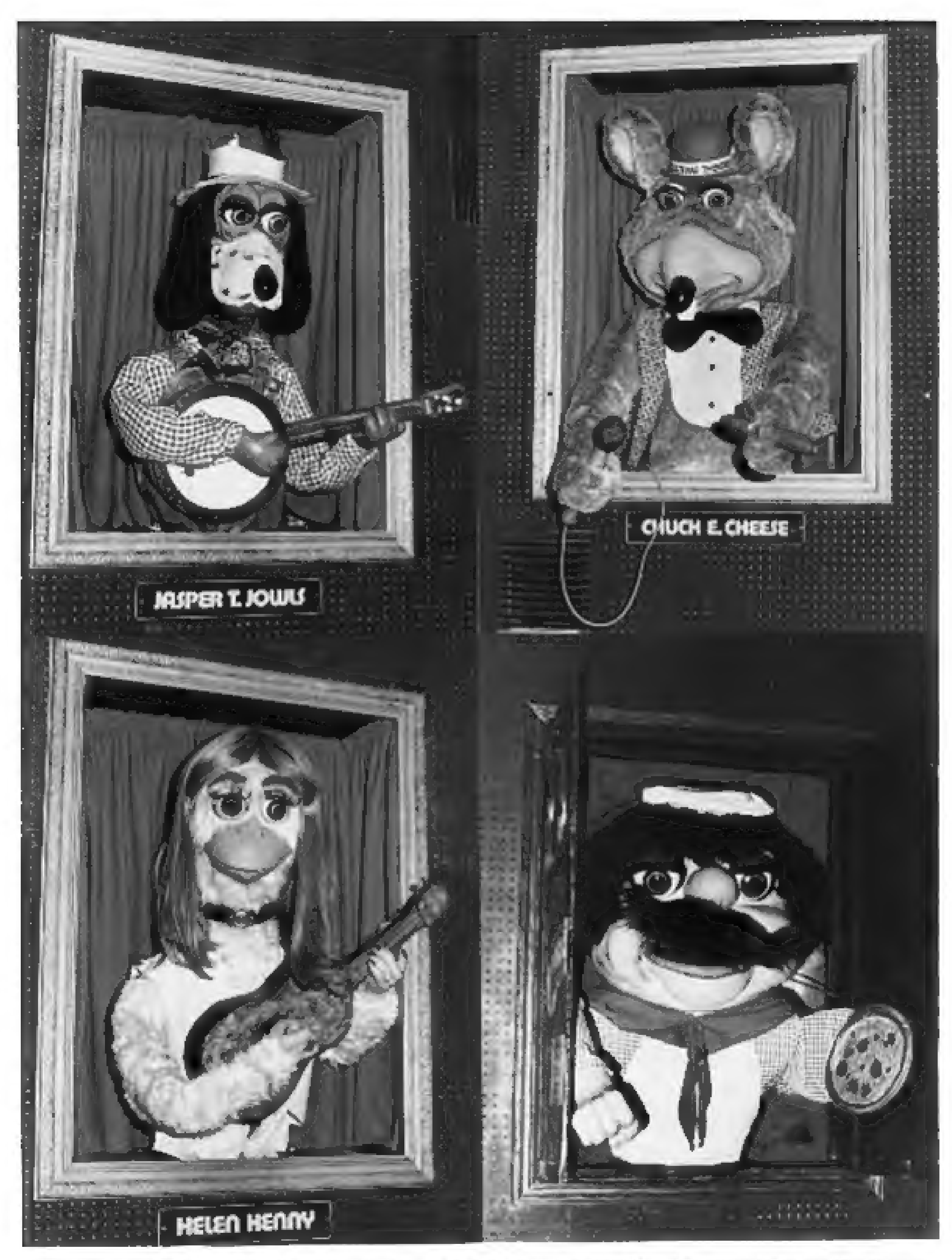


THESE PIZZA TIME THEATRE CARTOON CHARACTERS ARE PART OF THE ONLY THREE-DIMENSIONAL, COMPUTER-ANIMATED VAUDEVILLE SHOW OUTSIDE DISNEYLAND. ALONG WITH MORE THAN 100 VIDEO, PINBALL AND ARCADE GAMES, THEY STAR AT SAN JOSE'S PIZZA TIME THEATRE, THE COUNTRY'S LARGEST PIZZA PARLOR.

EESLEY PUBLIC RELATIONS
(415) 386-9125

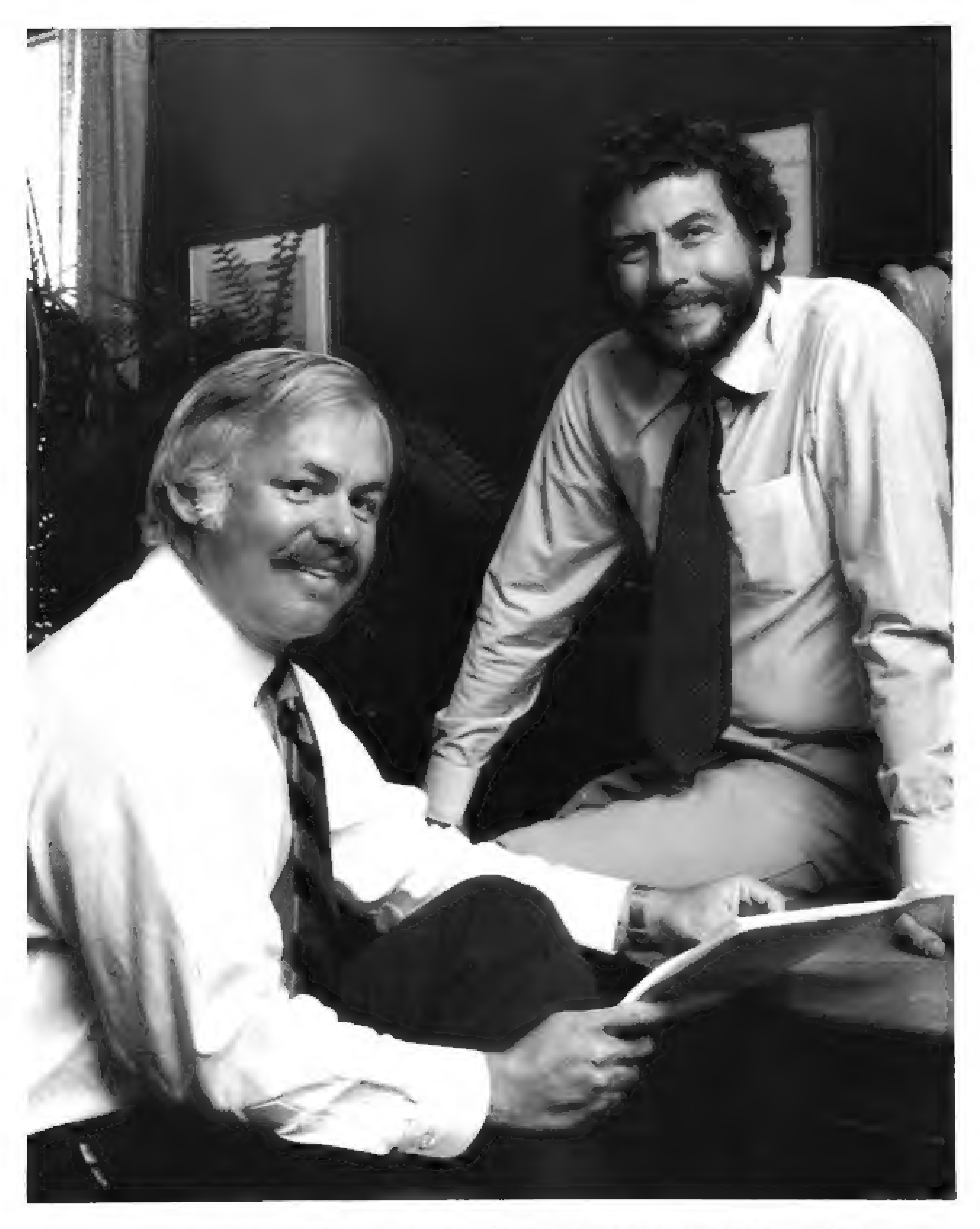


STARS OF THE PIZZA TIME THEATRE SHOWS, CHUCK E. CHEESE AND JASPER T. JOWLS, ARE SEEN IN THE DINING ROOM/THEATRE OF THE COUNTRY'S LARGEST PIZZA PARLOR, WHICH JUST OPENED IN SAN JOSE, CALIFORNIA.

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PIZZA TIME THEATRE'S CHAIRMAN OF THE BOARD, NOLAN K. BUSHNELL (RIGHT) AND PRESIDENT JOSEPH F. KEENAN.



MIKE HATCHER IS THE ELECTRONIC PUPPETEER BEHIND PIZZA TIME THEATRE'S UNIQUE THREE-DIMENSIONAL, COMPUTER-CONTROLLED CARTOON CHARACTERS.



STREET-WISE, NEW JERSEY-BORN CHUCK E. CHEESE HEADS UP THE PIZZA TIME PLAYERS. HE'S AFFECTIONATELY CALLED "THE BIG C."

The Pizza Time Players, starring Chuck E. Cheese, trade jokes and sing in the dining room at Pizza Time Theatre. The originator of family entertainment restaurants, Chuck E. Cheese's Pizza Time Theatres feature freshly-prepared pizza, computer-animated characters and the latest electronic games and children's rides.



Pizza Time Theatre's animated characters, called "Cyberamics," assembled in the company's new 60,000 square foot manufacturing in Milpitas, Calif. Chuck E. Cheese, on the left, and Madane right, entertain in nearly 250 Pizza Time Theatres across the as well as in Canada, Australia and Hong Kong.





DRAWING RAVE REVIEWS IS "THE KING," PIZZA TIME THEATRE'S ROCK 'N' ROLL LION WHO SINGS ELVIS PRESLEY TUNES NIGHTLY IN THE LOUNGE ROOM.


SMILE
AMERICA
Say
Chuck E. Cheese





PTT B&W PROMOTIONAL PHOTOS

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